Your customers sell better than your ads.

We film real customers at your business, in their own words, and turn them into finished videos for your Instagram, TikTok, ads and website in 5 business days. Your first 3 are free.

500
videos filmed

4
Texas cities so far, and we travel

5
business day turnaround

Testimonial video packs: 50, 100, 250 videos

- Real customers, filmed at your location
- Edited interviews, 15 to 60 seconds each
- All four shapes: vertical, portrait, square and horizontal
- Captions on the video, and as a file
- A cover image for every shape
- Your logo and a BloodRaw end card
- 1080p MP4 files, delivered by Google Drive
- Usage rights for your website, ads, social media and screens

Optional Ad kit: short ad cuts, 15 and 6 seconds long; clean versions with no captions or branding, for ad platforms; a highlight reel of the best moments.

Pop-up tent bundles: up to 10, 25, 50 interviews

- Our branded tent, lights and microphones, set up on site
- Our crew there for the event
- A 2 to 3 minute interview per person, longer for headline guests
- Each person gets their own finished video, ready to post
- Delivered in 5 business days
- A signed release from everyone on camera

Brand programs

We film real customers at your stores, restaurants or events and deliver finished video your marketing team can run. Every program is planned around your locations, your schedule and your brand rules.

Five steps, no surprises.

1. Brief
You tell us your locations, goals and brand rules.

2. Scope and quote
You get locations, dates, the number of videos and the cost, in writing.

3. Filming
We film on site with the property's permission. Everyone agrees on camera and signs a release.

4. Your review
You see the clips and ask for changes.

5. Delivery
Finished files by Google Drive, or however your team needs them.

What your team will ask

Are they real customers?
Yes. Nobody we interview is paid, coached or scripted.

Is anything AI-generated?
No. Real faces, real voices, real words.

Can you keep it confidential?
Yes. We'll sign your NDA, and your scope can keep your footage off BloodRaw's own channels.

How do we pay?
By invoice, about 30 days after the work, by agreement.

Do you have their permission?
Everyone on camera signs a release on their phone, and we keep a dated record of it.

Where can we use the videos?
Your website, social media, paid ads and screens, set out in writing in our usage rights.

Who are you, on paper?
Bloodraw LLC: a registered LLC with a registered trademark, compliant with city regulations. We can send a W-9.

Where we've filmed

Black Wall St Legacy Weekend · Madhouse · Art Overdose · Arabian Knights Hookah Lounge · Hyderabadi Chai & Grill · Red Rooster Club · Uptown Lounge · Daiq's · Downtown Fest · Tulips · Trap Music Awards

Start with a free sample shoot: 3 videos, no cost
bloodraw561.com/sample · (346) 324-6016 · book@bloodraw561.com

Bloodraw LLC
Your voice, their truth, no filter.